



SUNNY NGUYEN

SENIOR GRAPHIC DESIGNER & BOW TIE FANATIC

• AWARDS:

Communication Arts Award of Excellence, 55th Annual Design Exhibition 2014, Self-promotion

P. Steven Corey Award for Excellent Emerging Book Artists 2014

• EXHIBITIONS:

**15th PCBA Members Show: BookWorks 2014
June 2014 - Sept 2014**

San Francisco Public Library,
San Francisco, CA

**Binding Desire: Unfolding Artists Books
Jan 2014 - Mar 2014**

Ben Maltz Gallery,
Los Angeles, CA

• SKILLS:

- Adobe CC Photoshop
- Adobe CC Illustrator
- Adobe CC InDesign
- Typography
- Photo Editing
- Layout Design
- Digital Photography
- Asana
- Microsoft: (Word, Powerpoint, Excel)
- Google Drive: (Docs, Sheets, Slides)
- Slack
- Trello
- Keynote
- MailChimp
- Shopify

• CLIENTS:

- A24
- Amazon
- Apple
- Bose
- Disney
- Focus Features
- HBO
- Hulu
- Motorola
- Neon
- Paramount Pictures

CONTACT:

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sunnynguyen.com

• CURRENT EXPERIENCE:

Mirrored Media - Santa Monica, CA

Freelance Graphic Designer/Creative Asset Manager, May 2023 - Present

- Design & Conceptualize creative assets for client's events, including Logo Creation, Printed Materials, & Digital Content
- Collaborate with other designers to provide accurate specifications, prioritize tasks, & ensure alignment with creative direction & copy requirements
- Oversee the process of receiving, organizing, & preparing final deliverables for print, ensuring quality control by reviewing proofs before submission
- Manage inventory of printed materials & ensure proper installation of all graphic assets during event set up

• PREVIOUS EXPERIENCE:

AVSquad - Los Angeles, CA

Print Production Manager, Sept 2021 - July 2024

- Delegated production tasks to a team of three production Artists, ensuring deadlines were met for client decks, templates, comp revisions, print/static digital deliverables, mechanicals, & other materials
- Managed client campaign media buys for OOH & In-Theatre Marketing, ensuring deliverables were built to specification & delivered on time for high-profile clients, including A24, Apple, Focus Features, Disney, Hulu, MAX, & Neon
- Developed & implemented efficient production protocols & workflows, establishing cross-department collaboration with Account Executives, Creative Directors, Art Directors, Finishers, & Photography teams
- Vetted all deliverable files to ensure adherence to client branding & style guides
- Acted as the key liaison between clients & the production team, translating client needs to ensure smooth execution of tasks & revisions
- Collaborated with Art Directors, Creative Directors, Finishers, & Account Teams to streamline workflows & improve overall efficiency
- Provided art direction to the Production & Design teams, delivering creative solutions to expedite design needs & meet tight deadlines

BLT Communications - Hollywood, CA

Senior Graphic Designer/Production Artist, June 2016 - July 2021

- Adapted Paramount Pictures' key art for 30+ mechanicals per film across various platforms, including Outdoor, Digital OOH, Web Assets, & In-Theatre
- Designed & produced ads for high-profile consumer trade & awards marketing campaigns, including the Golden Globes® SAG® Awards, & OSCARS®
- Led the creative development & production of custom packaging for films such as *Lady Bird*, *Eighth Grade*, & *Spider-Man: Into the Spider-Verse*
- Created mechanical templates for new campaign buys, ensuring proper filing & organization for seamless access & use by the team
- Collaborated with Art Directors to design & refine creative comps for film campaigns, including Outdoor, Digital OOH, & In-Theatre assets
- Produced mechanical Broadway program books for major productions, including *Carousel*, *Three Tall Women*, & *A Doll's House, Part 2*
- Developed creative solutions independently for Netflix's production notes for films like *Ma Rainey's Black Bottom*, *The Trial of the Chicago 7*, *The Prom*, & *Over the Moon*

• FREELANCE EXPERIENCE:

**The MRKT Co - Los Angeles, CA
Graphic Designer, Jan 2022 - Present**

**Anyo Games - New York, NY
Graphic Designer, Aug 2014 - Mar 2015**

**Lupa & Pepi - Los Angeles, CA
Junior Designer, May 2014 - Mar 2016**

**Endemol Beyond - West Hollywood, CA
Graphic Designer, Feb 2015 - Mar 2015**

**Custom & Craft - Los Angeles, CA
Junior Designer, Nov 2014 - June 2016**

**MIXT Studio - Hermosa Beach, CA
Graphic Design Intern, Mar 2012 - Mar 2014**

• EDUCATION:

Bachelor of Fine Arts - Communication Arts - Graphic Design, Book Arts Minor
Otis College of Art and Design - Los Angeles, CA | Dean's List