



SUNNY NGUYEN

GRAPHIC DESIGNER & BOW TIE FANATIC

• **CURRENT EXPERIENCE:**

AVSquad - Los Angeles, CA

Print Production Manager, September 2021 - Present

- Delegate various production duties to ensure deadlines are met with a team of 3 Production Artists (Client Decks, Templates, Comp Revisions, Print/Static Digital Deliverables, Mechanicals & various needs)
- Manage client's campaign media buys for OOH & In-Theatre Marketing to ensure deliverables are built to spec & delivered on time. (Clients Included: *A24, Apple, Focus Features, Disney, Hulu, MAX, Neon, ect.*)
- Develop efficient protocols & workflows for a new Production Department to work across other departments such as Account Executives, Creative Directors, Art Directors, Finishers, & Photography Team
- Vet all deliverable files to client for quality assurance
- Communicate & translate client needs for Production Team for ease of handling tasks and revisions

• **PREVIOUS EXPERIENCE:**

BLT Communications - Hollywood, CA

Senior Graphic Designer/Production Artist, June 2016 - July 2021

- Worked with theatrical department team to adapt Paramount Pictures' key art for 30+ mechanicals per film for theatrical releases (Outdoor, Digital OOH, Web Assets & In-theatre)
- Designed ads for consumer trade & awards marketing campaigns (Golden Globes® SAG® Awards, & OSCARS®)
- Developed creative & production of custom packaging for *Lady Bird, Eighth Grade, Spider-Man: Into the Spider-Verse*
- Oversaw new freelancers in training of company best practices & provide revisions before presenting to client
- Organized and prepared new campaign buys by creating proper mechanical templates & filing them for ease of use
- Collaborated with art directors to design creative comps for film campaigns (Outdoor, Digital OOH & In-theatre)
- Produced mechanical Broadway program books for *Carousel, Three Tall Women, A Doll's House, Part 2*
- Worked independently to develop creative solutions for Netflix's production note (*Ma Rainey's Black Bottom, Chicago 7, The Prom, Over the Moon*)
- Assisted other creative departments by providing essential files & design support on projects
- Managed traffic flow of projects & revisions

• **FREELANCE EXPERIENCE:**

Mirrored Media - Santa Monica, CA

Freelance Graphic Designer, May 2023 - Present

The MRKT Co - Los Angeles, CA

Freelance Graphic Designer, January 2022 - Present

Endemol Beyond - West Hollywood, CA

Freelance Graphic Designer, February 2015 - March 2015

Anyo Games - New York, NY

Freelance Graphic Designer, August 2014 - March 2015

Custom & Craft - Los Angeles, CA

Junior Designer, November 2014 - June 2016

Lupa & Pepi - Los Angeles, CA

Junior Designer, May 2014 - March 2016

MIXT Studio - Hermosa Beach, CA

Graphic Design Intern, March 2012 - March 2014

Absolute Exhibits - Tustin, CA

Production Artist, February 2011 - January 2012

• **EDUCATION:**

Bachelor of Fine Arts, May 2014 - Communication Arts - Graphic Design, Book Arts Minor

Otis College of Art and Design - Los Angeles, CA | Dean's List 2011 to 2014

• **AWARDS:**

- **Communication Arts Award of Excellence, 55th Annual Design Exhibition 2014, Self-promotion**
- **P. Steven Corey Award for Excellent Emerging Book Artists 2014**

• **EXHIBITIONS:**

15th PCBA Members Show: BookWorks 2014

June 2014 - September 2014

San Francisco Public Library, San Francisco, CA

Binding Desire: Unfolding Artists Books

January 2014 - March 2014

Ben Maltz Gallery, Los Angeles, CA

• **SKILLS:**

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- MailChimp
- Hootsuite
- Shopify
- Digital Photography
- Typography
- Microsoft (Word, Powerpoint, Excell)
- Google Drive (Docs, Sheets, Slides)
- Instagram
- Asana
- Trello

CONTACT:

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